

Rider's Cartel

★ ★ ★ Premium Detailing Studio ★ ★ ★





ABOUT

At Riders Cartel, detailing is not just a service — it's a passion. Based in Calicut, we specialize in bringing back the true beauty and brilliance of your car or bike through advanced detailing solutions. Every vehicle that enters our studio receives personalized attention, expert care, and the finest detailing products in the industry.

From Ceramic Waxing to high-end Graphene and Borophene Coatings, we provide cutting-edge protection that not only enhances the look of your vehicle but also safeguards it against harsh weather, UV damage, dirt, and daily wear. Our Glass Watermark Removal and Professional Polishing & Detailing services restore clarity and perfection, ensuring your ride always turns heads.

With a team of skilled professionals, industry-leading products, and a commitment to perfection, Riders Cartel is your trusted partner for premium car and bike care. We believe every vehicle deserves to look its absolute best — and we make it happen.



CERAMIC COATING

WHY CHOOSE OUR CERAMIC COATING?

Unmatched Protection: Shield your car from the harsh realities of the road! Our advanced ceramic technology forms a robust barrier against UV rays, dirt, grime, and environmental contaminants, keeping your paint pristine and protected.

Spectacular Shine: Get ready to turn heads! Our ceramic coating enhances your vehicle's color and depth, delivering a glossy finish that brings out the best in your ride. Experience the confidence that comes with a car that looks brand new.

Effortless Maintenance: Say goodbye to tedious cleaning routines! Our ceramic coating's hydrophobic properties repel water and dirt, making it easier than ever to maintain that showroom shine. Spend less time cleaning and more time enjoying the drive.

Long-lasting Durability: Invest in protection that stands the test of time! Our ceramic coatings offer a long-lasting solution to keep your vehicle looking its best, ensuring you enjoy every ride to the fullest.

HATCHBACK

1 year	-	₹19,999/-
2 year	-	₹29,999/-
3 year	-	₹39,999/-

SEDAN/COMPACT SUV

1 year	-	₹22,000/-
2 year	-	₹32,000/-
3 year	-	₹42,000/-

PREMIUM/SUV

1 year	-	₹25,000/-
2 year	-	₹35,000/-
3 year	-	₹45,000/-



ECONOMY CERAMIC COATING

WHY CHOOSE OUR ECONOMY CERAMIC COATING?

Basic Protection: Protect your car from dust, dirt, and light environmental damage. This entry-level ceramic coating adds a protective layer to keep your vehicle looking neat.

Enhanced Shine: Gives your car a smooth and glossy finish, improving overall appearance without heavy treatments.

Easy Maintenance: Reduces the effort needed for regular cleaning. Dirt and water don't stick as easily, making washing quicker.

Affordable Care: A budget-friendly option for car owners who want basic protection and shine without high cost.

PRICING (1 YEAR PACKAGE)

HATCHBACK

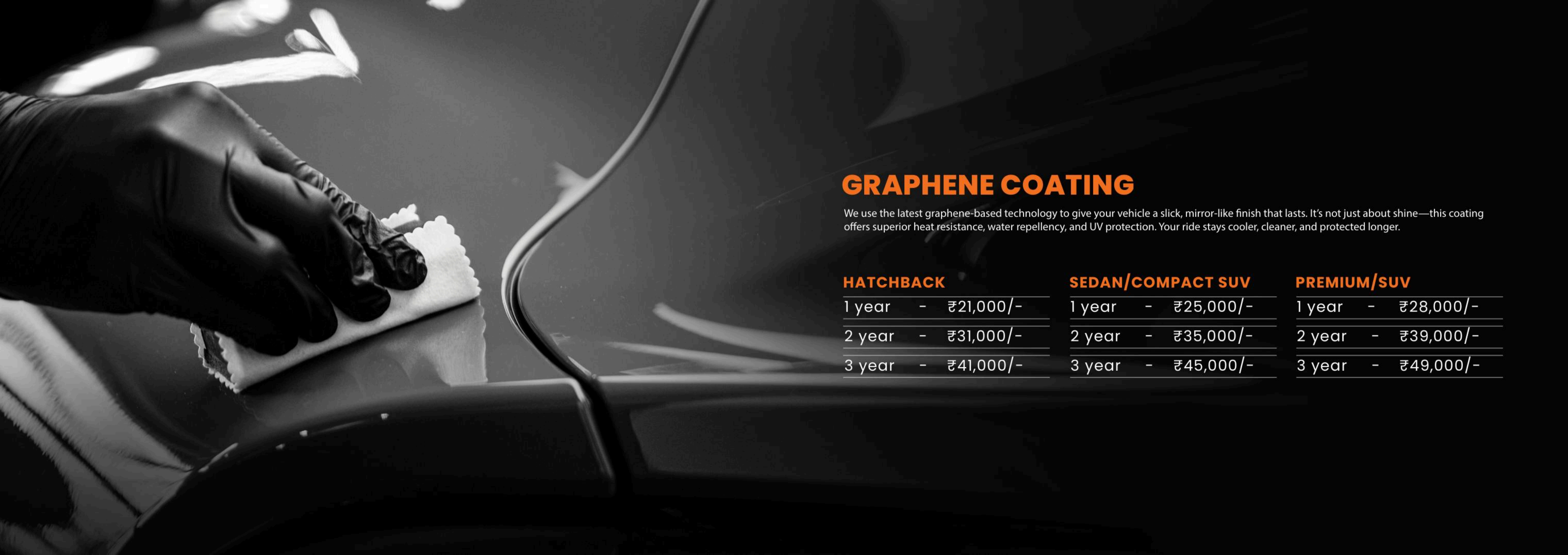
₹11,000/-

SEDAN/COMPACT SUV

₹12,500/-

PREMIUM/SUV

₹15,500/-



GRAPHENE COATING

We use the latest graphene-based technology to give your vehicle a slick, mirror-like finish that lasts. It's not just about shine—this coating offers superior heat resistance, water repellency, and UV protection. Your ride stays cooler, cleaner, and protected longer.

HATCHBACK

1 year	-	₹21,000/-
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2 year	-	₹31,000/-
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3 year	-	₹41,000/-
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SEDAN/COMPACT SUV

1 year	-	₹25,000/-
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2 year	-	₹35,000/-
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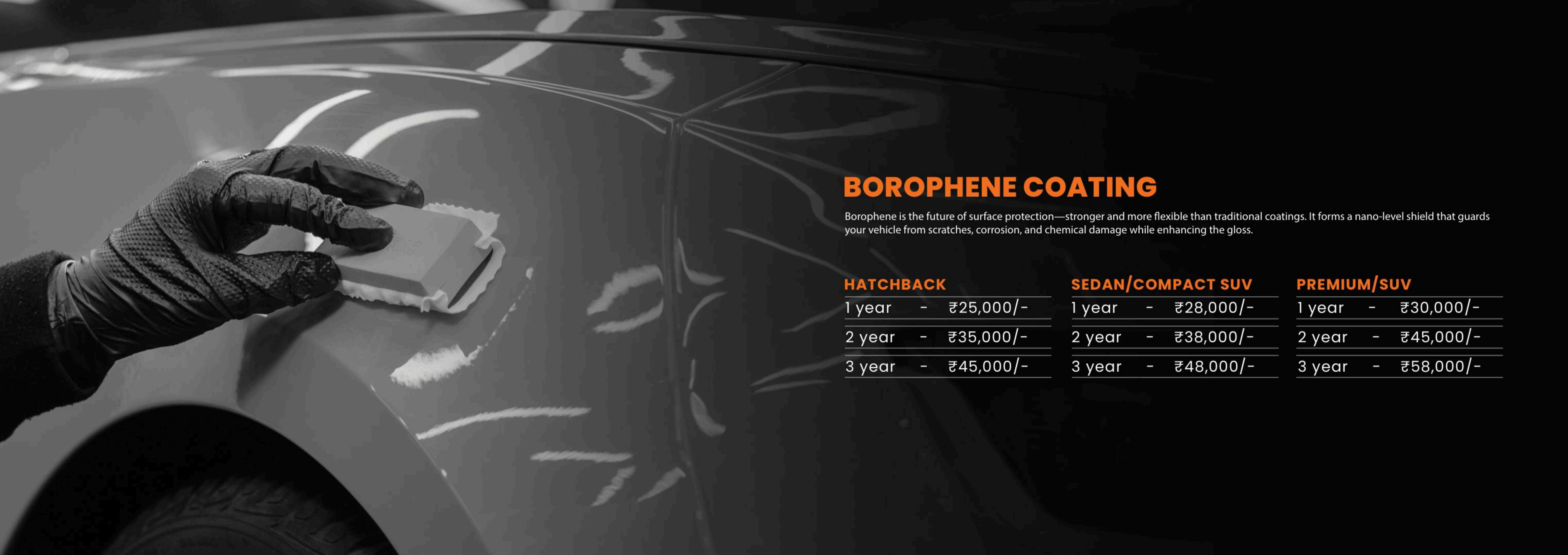
3 year	-	₹45,000/-
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PREMIUM/SUV

1 year	-	₹28,000/-
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2 year	-	₹39,000/-
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3 year	-	₹49,000/-
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BOROPHENE COATING

Borophene is the future of surface protection—stronger and more flexible than traditional coatings. It forms a nano-level shield that guards your vehicle from scratches, corrosion, and chemical damage while enhancing the gloss.

HATCHBACK

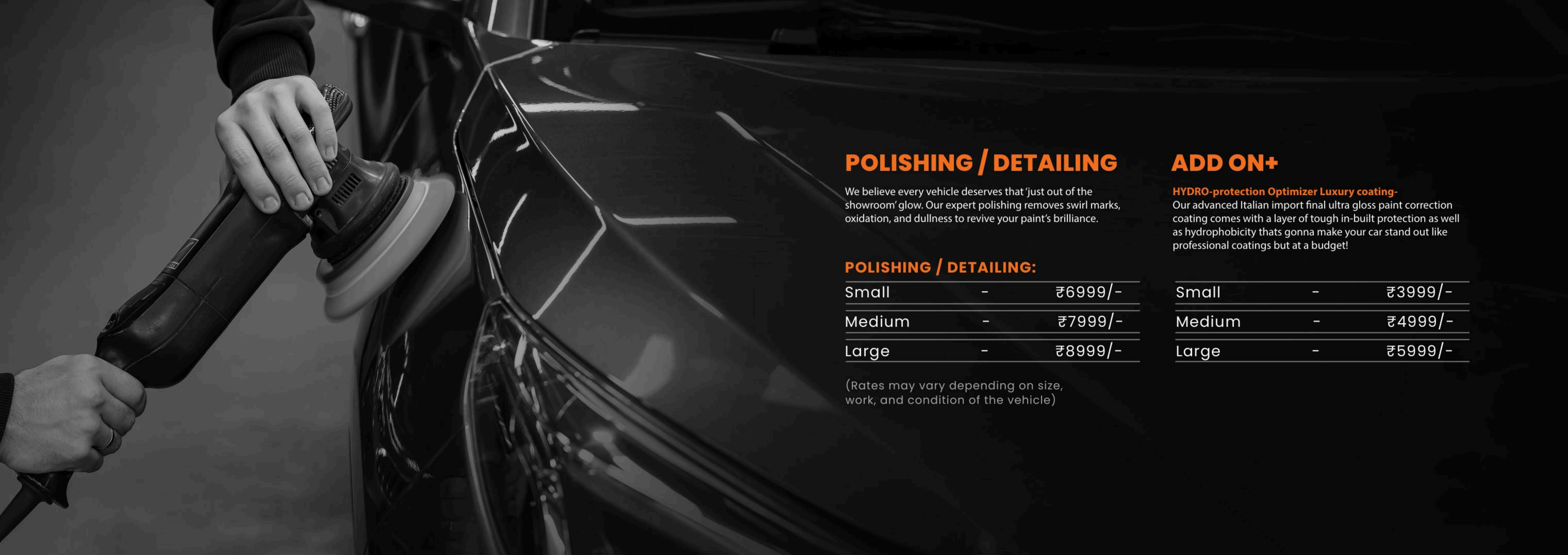
1 year	-	₹25,000/-
2 year	-	₹35,000/-
3 year	-	₹45,000/-

SEDAN/COMPACT SUV

1 year	-	₹28,000/-
2 year	-	₹38,000/-
3 year	-	₹48,000/-

PREMIUM/SUV

1 year	-	₹30,000/-
2 year	-	₹45,000/-
3 year	-	₹58,000/-



POLISHING / DETAILING

We believe every vehicle deserves that 'just out of the showroom' glow. Our expert polishing removes swirl marks, oxidation, and dullness to revive your paint's brilliance.

POLISHING / DETAILING:

Small	-	₹6999/-
Medium	-	₹7999/-
Large	-	₹8999/-

(Rates may vary depending on size, work, and condition of the vehicle)

ADD ON+

HYDRO-protection Optimizer Luxury coating-

Our advanced Italian import final ultra gloss paint correction coating comes with a layer of tough in-built protection as well as hydrophobicity that's gonna make your car stand out like professional coatings but at a budget!

Small	-	₹3999/-
Medium	-	₹4999/-
Large	-	₹5999/-



INTERIOR DETAILING

From carpets to headliners, we deep clean, disinfect, and condition every surface inside your vehicle. Leather, fabric, vinyl—we do it all with care and precision.

Hatchback	-	₹1,599/-
Sedan/compact suv	-	₹1,999/-
Premium/SUV	-	₹2,499/-

A/C STERILIZATION

All vents	-	₹999/-
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WAX COATING

Ceramic waxing	-	₹999/-
3M Ultra gloss wax	-	₹999/-
Meguiars gold carnauba wax	-	₹1,500/-

GLASS WATERMARK REMOVAL

Front	-	₹599/-
Full glass	-	₹999/-

3M™ AUTOMOTIVE WINDOW FILM XP SERIES



KEEP COOL

The XP Series provides essential infrared heat rejection due to the nano—ceramic technology. Rejecting up to 55% of total solar energy and up to 35% Of infrared rejection* for ideal thermal comfort.



STAY CONNECTED

The XP Series is a non—metallized window film that won't interfere with electronics, GPS, satellite radio or mobile devices, including 5G.



GUARD AGAINST UV

The XP Series can enhance the protection from the sun's harmful rays. Rejecting up to 99.9% ultraviolet (UV) light.



PROTECT YOUR PRIVACY

Comes in multiple tint levels that can block up to 95% of visible light, protecting privacy for you, your family and your valuables.



REDUCE GLARE

The XP Series reduces up to 95% of the glare from blinding sunlight with low visible light reflectivity and no mirror—like appearance to disrupt your view out.

TERMS TO KNOW

TSER — TOTAL SOLAR ENERGY REJECTION

The percentage Of total solar energy rejected by filmed glass. The higher this value, the less solar heat is transmitted.

VLT — VISIBLE LIGHT TRANSMITTED

The percentage of visible light that passes directly through filmed glass: the higher the number, the lighter the film.

ULTRAVIOLET REJECTION

The percentage of ultraviolet (UV) light that is rejected by the filmed glass. UV light contributes to the fading and deterioration Of fabrics and leather.

IRR — INFRARED REJECTION

The percentage of solar infrared energy rejection over the wavelength range from 900—1,000 nm. Infrared rays are primarily responsible for the heat you feel when driving.

IRER — INFRARED ENERGY REJECTION

The percent Of solar infrared energy rejection over the wavelength range from 780—2,500 nm. IRER takes into account the transmitted and absorbed IR energy that will be reradiated into a car.

GLARE REDUCTION

The percentage by which visible light is reduced by the addition Of film.

FEATURE	XP 35	XP 50	XP 80
Total Solar Energy Rejected (TSER)	48%	44%	35%
Infrared Rejection (IRR)	38%	30%	34%
VLT	32%	39%	79%
UV Rejection	99.5%	99.4%	99.8%
Glare Reduction	64%	56%	11%
IRER**	48%	44%	47%

	FRONT	SIDE & REAR
	XP70	XP50
Small & Medium	₹8,000	₹9,000
Large & Extra Large	₹8,000	₹9,000

3M™ AUTOMOTIVE WINDOW FILM ~~IM SERIES~~ ALL LINE SERIES



SUPERIOR COOL

The Ceramic 1M Series provides great infrared heat rejection due to the absorptive nano—ceramic technology. Rejecting up to 66% of total solar energy and up to 95% of infrared rejection* for optimal thermal comfort and reducing the feel of sun on your skin.



STAY CONNECTED

The Ceramic IM Series is developed with a metal free design that won't interfere with electronics, GPS, satellite radio or mobile device, including 5G.



GUARD AGAINST UV

The Ceramic IM Series can enhance the protection from the sun's harmful rays. Rejecting up to 99.9% ultraviolet (UV) light.



PROTECT YOUR PRIVACY

Cool blue shade comes in multiple tint levels that can block up to 95% of visible light, protecting privacy for you, your family and your valuables.



REDUCE GLARE

The Ceramic IM Series reduces up to 93% of the glare from blinding sunlight with low visible light reflectivity and no mirror—like appearance to disrupt your view out.

TERMS TO KNOW

TSER — TOTAL SOLAR ENERGY REJECTION

The percentage Of total solar energy rejected by filmed glass. The higher this value, the less solar heat is transmitted.

VLT — VISIBLE LIGHT TRANSMITTED

The percentage of visible light that passes directly through filmed glass: the higher the number, the lighter the film.

ULTRAVIOLET REJECTION

The percentage of ultraviolet (UV) light that is rejected by the filmed glass. UV light contributes to the fading and deterioration Of fabrics and leather.

IRR — INFRARED REJECTION

The percentage of solar infrared energy rejection over the wavelength range from 900—1,000 nm. Infrared rays are primarily responsible for the heat you feel when driving.

IRER — INFRARED ENERGY REJECTION

The percent Of solar infrared energy rejection over the wavelength range from 780—2,500 nm. IRER takes into account the transmitted and absorbed IR energy that will be reradiated into a car.

GLARE REDUCTION

The percentage by which visible light is reduced by the addition Of film.

FEATURE	IM 35	IM 70
Total Solar Energy Rejected (TSER)	53.4%	39.5%
Infrared Rejection (IRR)	73%	56%
VLT	32.2%	75.7%
UV Rejection	98.6%	99.6%
Glare Reduction	63.8%	15.0%
IRER**	56%	54%

	FRONT	SIDE & REAR
	IM70	IM70
Small & Medium	₹	₹
Large & Extra Large	₹	₹

3M™ AUTOMOTIVE WINDOW FILM CR CRYSTALLINE SERIES



SEE CLEARLY

The Crystalline Series is designed to enhance your view by allowing visible light into your vehicle while keeping heat out, so you can see clearly through your windows—and maintain your vehicle's original appearance.



STAY COOL

The Crystalline Series allows you to have a lighter tint and still reject high amounts of heat—the highest of all 3M films. Rejection of up to 64% of the total solar energy and up to 99% of the heat-producing infrared rays* gives you the ultimate in comfort.



REDUCE GLARE

The Crystalline Series allows you to see better and concentrate more on driving by reducing up to 77% of the glare from blinding sunlight.



STAY CONNECTED

The Crystalline Series is a non-metallized window film that won't interfere with mobile devices, GPS or satellite radio reception.



UNIQUE TECHNOLOGY

Get advanced protection while keeping your vehicle's original appearance. With patented multilayer optical film technology, the 3M™ Crystalline Series provides better heat and UV protection than many darker films.

TERMS TO KNOW

TSER — TOTAL SOLAR ENERGY REJECTED

The percentage of total solar energy rejected by filmed glass. The higher this value, the less solar heat is transmitted.

VLT — VISIBLE LIGHT TRANSMITTED

The percentage of visible light that passes directly through filmed glass: the higher the number, the lighter the film.

ULTRAVIOLET REJECTION

The percentage of ultraviolet (UV) light that is rejected by the filmed glass. UV light contributes to the fading and deterioration of fabrics and leather.

IRR — INFRARED REJECTION

The percentage of solar infrared energy rejection over the wavelength range from 900—1,000 nm. Infrared rays are primarily responsible for the heat you feel when driving.

IRER — INFRARED ENERGY REJECTION

The percent of solar infrared energy rejection over the wavelength range from 780–2,500 nm. IRER takes into account the transmitted and absorbed IR energy that will be reradiated into a car.

GLARE REDUCTION

The percentage by which visible light is reduced by the addition of film.

FEATURE	CR 50	CR 70
Total Solar Energy Rejected (TSER)	59%	55%
Infrared Rejection (IRR)	98%	97%
VLT	42%	58%
UV Rejection	99.9%	99.9%
Glare Reduction	43%	21%
IRER**	68%	68%

	FRONT	SIDE & REAR
	CR70	CR70
Small & Medium	₹15,000	₹28,000
Large & Extra Large	₹15,000	₹35,000

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